



FOR IMMEDIATE RELEASE, PLEASE

Edmonton, AB – March 21, 2005 – John Zachary DeLorean, the automotive legend who had been infamously connected to Hollywood since the 1960's, passed away on March 19, 2005. From his movie star good looks, to his relationships with actresses such as Candice Bergen, Kelly Harmon and model Cristina Ferrare, DeLorean was able to bring a sensible style to what was then known as a stuffy Detroit.

Quickly rising to power at the General Motors table, DeLorean resigned from the automotive empire in 1973 to start his own dream, DeLorean Motor Cars. The DMC-12, a stainless steel gullwing coupe, had intentions of competing with the Corvette. But when the auto hit the market in 1981 during a hard-hitting recession in the United States, the \$24,000 tagged sports car barely made a dent in the marketplace. The company eventually led to bankruptcy and a cocaine scandal that put DeLorean's personal life into the spotlight. Eventually cleared of all charges in 1984, the DeLorean saga has been on the radar of many in the motion picture business, especially during its infamous trial, where many tried to turn the scandal into a TV movie of the week.

Stainless Steel Productions, the Canadian/US based independent production company has been laboring away at the DeLorean story, at what they call their "pet project" for the last several years. Stainless Steel Productions Chief Executive Officer Randal Atamaniuk stated, "Like so many people, I was first introduced to the DeLorean through Robert Zemeckis' "Back to the Future" trilogy. I eventually found myself becoming not only interested in the car, but its rich history. I became so infatuated with John and the DMC-12, I eventually named my production company after it." A DeLorean owner himself and active member in the DeLorean community, the biopic which has been in active development at the company since its formation in 1997, have hopes to begin pre-production as early as 2007. "There are number of reasons this project is taking so long to get off ground," says Atamaniuk. "One being is getting the script to as near perfect as possible. It's a huge story that takes place over three decades. There's a lot of information to cover." The news of DeLorean's passing was extremely saddening to the company and to Atamaniuk personally. "I really wished that I would have had the chance to make the movie while he was still alive. It would have been great if he could have seen it."